



Press Release

Kehl, 15th of november 2021

Bürstner wins another design award for the Lyseo Gallery

After the ABC Award 2021, Bürstner has now also won a German Design Award 2022 for its Lyseo Gallery. The motorhome was honoured with a "Special Mention" for outstanding design quality.

Kehl. The international Design Council jury honoured Bürstner's Lyseo Gallery with a "Special Mention" award in the category Excellent Product Design - Passenger Vehicles. After winning an ABC Award for outstanding product and marketing design in June 2021, the motorhome has therefore now already raked in the next design award.

Under the motto of "Travel small, live large", the Kehl-based manufacturer only presented the Lyseo Gallery prototype to the international trade press in mid-2021. With its patented "gallery roof", the vehicle is considered a ground-breaking innovation. The unique Lyseo Gallery motorhome was initially produced as a press launch vehicle prototype but is soon ready to go into serial production. It features an elevating over-cab alcove that lifts up vertically when parked with the aid of compressed air and a specially developed air chamber system. This creates a generously-sized second floor living area that offers unparalleled living and sleeping comfort. This second floor can even be used as an on-the-road office space.

The Lyseo Gallery is therefore the first motorhome model to unite the advantages of a low profile motorhome with those of an over-cab bed model. Whilst travelling, the silhouette of the vehicles is extremely flat, which makes it considerably more streamlined than ordinary over-cab bed models; it therefore also consumes less fuel.

The interior design – which the jury also appreciated – is a further development of the "wohnfühl" home-from-home standard that has characterised the Bürstner brand for over 35 years.

Bürstner's marketing director Thorsten Erhardt is bursting with pride: "Everyone who was involved in the development of the Lyseo Gallery, and no one less so than myself, is delighted by this further award for our world-wide first. By the way, we will be presenting the Gallery to the public for the first time at the CMT 2022 in Stuttgart. The gallery roof will then go into serial production in 2023."

The German Design Award is one of the world's most prestigious design awards. Its renown reaches far beyond the expert community. Anyone who manages to triumph over the first-rate competition has successfully proven that they are up there with the best.

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Bürstner on social networks



Bürstner GmbH & Co. KG

Bürstner is a brand in the mainstream segment that manufactures motorhomes, caravans and vans. Bürstner is particularly known for harmonious living ideas, functionality and living comfort with a contemporary look. Bürstner GmbH & Co. KG is based in Kehl, Germany, with a second production facility in Wissembourg (France/Alsace), and is part of the Erwin Hymer Group. Further information is also available at <https://www.buerstner.com/>

Erwin Hymer Group

The Erwin Hymer Group is a 100 percent subsidiary of THOR Industries, one of the world's leading manufacturers of recreational vehicles with more than 31,000 employees worldwide. The Erwin Hymer Group unites motorhome and caravan manufacturers as well as motorhome and caravan accessory specialists, hire and financing services under one roof. The motorhome and caravan brands Buccaneer, Bürstner, Carado, Crosscamp, Compass, Dethleffs, Elddis, Eriba, Etrusco, Hymer, Laika, LMC, Niesmann+Bischoff, Sunlight and Xplore, the motorhome rental companies Crossrent, McRent and rent easy, and also the chassis specialist Goldschmitt, the accessories specialist Movera and the touring portal freeontour all belong to the Erwin Hymer Group. Further information is provided at www.erwinhymergroup.com.

PRESS ENQUIRIES

Stephanie Hillemanns-Wollbrett
Marketing
Stephanie.hillemanns-Wollbrett@buerstner.com

Thorsten Erhardt
Marketing Director
Thorsten.erhardt@buerstner.com

