

Press Release

Kehl, 29th of november 2021

Six hundred new trees thanks to Bürstner's Wohnmobil für Klimaschutz (motorhome for climate protection initiative)

Together with the charity Wohnmobil für Klimaschutz motorhome for climate protection, Bürstner has planted 600 young trees in the forest near Kehl. This project is a combined environmental protection, climate change mitigation and biodiversity conservation effort.

Kehl. On 19 November, over 30 volunteers met in the "Korker Wald" forest – one of the largest woodland areas along this part of the Rhine – to plant 600 saplings. The Kehl-based motorhome manufacturer Bürstner carried out this tree planting initiative together with the charity Wohnmobil für Klimaschutz, the motorhome for climate protection initiative. Members of the charity, representatives from the youth woodland conservation society Waldjugend Kappelrodeck, Bürstner employees as well as the local forest ranger and his staff all joined in.

The woodland close to the famous ancient oak Eichenkönig was reforested with saplings. In teams of two, it took the participants only four hours to plant mainly common oaks and beech tees. The weather was glorious, the soil conditions were perfect, and everyone was in the best of spirits. Bürstner donated 300 trees; the charity Wohnmobil für Klimaschutz the other 300.

Forest rangers had already marked out the planting areas for the new tree groups, each consisting of five oaks with around fifteen other tree species, such as beech trees, for example, planted around them for protection, in advance.

Head ranger Markus Gutmann explained: "Due to the changes in the groundwater and the solar radiation, the trees are reaching their vitality limits. It is also important for the fauna to conserve as many old oaks as possible, and to plant many new trees. The young plants are more resistant, compared to the old trees, as they have to cope with the current climate conditions right from the start."

Bürstner's marketing director Thorsten Erhardt, who was on site to actively lend a hand, believes in this campaign. "As a regionally based major company, we also bear a coresponsibility for the local environment. With our donation and active support, we intend to

conserve the Korker Wald forest and its fauna for a long time to come. Our customers, the motorhomers, are typically nature lovers. We have therefore combined nature conservation with regional engagement in this project."

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Bürstner on social networks



Bürstner GmbH & Co. KG

Bürstner is a brand in the mainstream segment that manufactures motorhomes, caravans and vans. Bürstner is particularly known for harmonious living ideas, functionality and living comfort with a contemporary look. Bürstner GmbH & Co. KG is based in Kehl, Germany, with a second production facility in Wissembourg (France/Alsace), and is part of the Erwin Hymer Group. Further information is also available at https://www.buerstner.com/

Erwin Hymer Group

The Erwin Hymer Group is a 100 percent subsidiary of THOR Industries, one of the world's leading manufacturers of recreational vehicles with more than 31,000 employees worldwide. The Erwin Hymer Group unites motorhome and caravan manufacturers as well as motorhome and caravan accessory specialists, hire and financing services under one roof. The motorhome and caravan brands Buccaneer, Bürstner, Carado, Crosscamp, Compass, Dethleffs, Elddis, Eriba, Etrusco, Hymer, Laika, LMC, Niesmann+Bischoff, Sunlight and Xplore, the motorhome rental companies Crossrent, McRent and rent easy, and also the chassis specialist Goldschmitt, the accessories specialist Movera and the touring portal freeontour all belong to the Erwin Hymer Group. Further information is provided at www.erwinhymergroup.com.

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