

# Press Release

Stuttgart, January 2024

Bürstner receives DCC safety award 2024 for its innovative motorhome Lyseo Gallery TD on the opening day of CMT 2024



Jens Kromer (right) thanks German camping club DCC president Dieter Albert (left) and the DCC's national caravan and motor caravan officer Uwe Hoffart (centre) for the safety award 2024

**Stuttgart**, Germany - On the opening day of CMT 2024, Bürstner, one of the leading recreational vehicle manufacturers, was honoured with the renowned DCC safety award 2024. The prize was awarded to the company for its groundbreaking motorhome Lyseo Gallery TD, which impresses with innovativeness and outstanding safety. With the Lyseo Gallery TD, Bürstner is setting new benchmarks in the industry, and offers campers a comfortable and safe holiday.

The Lyseo Gallery TD is characterised by a clever over-cab bed (alcove) solution that creates a second living space at the push of a button. This unique feature makes it possible for campers to flexibly extend the available habitation space, and to make staying in the motorhome even more comfortable. With the safety award, the DCC confirmed: the vehicle is manufactured precisely according to the norms and technical regulations in order to guarantee maximum safety standards.

Managing Director Jens Kromer was proud to receive the DCC safety award at Bürstner's trade show stand in Hall 1: "My team and I are proud of the fact that we have won this important consumer prize awarded by the DCC. For us as a motorhome manufacturer, the Lyseo TD Gallery is a lighthouse project. It represents the further development of the Bürstner brand's 'wohnfühlen' home from home concept. This innovation clearly differentiates us from other market participants, and offers a huge added home from home value to campers. With vehicles such as the Lyseo TD Gallery, and also the new Habiton concept vehicle, we are making an innovative contribution to the caravanning of the future."

Deutscher Camping-Club e.V. (DCC) is a renowned consumer association that has addressed all concerns relevant to the topic of camping for the past over 75 years. With this presentation of the DCC safety award 2024 to the Lyseo Gallery TD, the DCC emphasises the association's recognition and appreciation of Bürstner's outstanding commitment and ongoing innovations in the recreational vehicle area.

Bürstner continues to endeavour to shape the caravanning of the future. Besides the Lyseo Gallery TD, the company is also showing the latest Habiton concept vehicle, which offers further innovative solutions in the camping area.

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## Bürstner on social networks



#### Bürstner GmbH & Co. KG

Bürstner is a brand in the mainstream segment that manufactures motorhomes, caravans and vans. Bürstner is particularly known for harmonious living ideas, functionality and living comfort with a contemporary look. Bürstner GmbH & Co. KG is based in Kehl, Germany, with a second production facility in Wissembourg (France/Alsace) and is part of the Erwin Hymer Group. Further information is also available at https://www.buerstner.com/

#### Erwin Hymer Group

The Erwin Hymer Group is a 100 percent subsidiary of THOR Industries, one of the world's leading manufacturers of recreational vehicles with more than 32,000 employees worldwide. The Erwin Hymer Group unites motorhome and caravan manufacturers as well as motorhome and caravan accessory specialists, hire and financing services under one roof. The motorhome and caravan brands Buccaneer, Bürstner, Carado, Crosscamp, Compass, Dethleffs, Elddis, Eriba, Etrusco, Hymer, Laika, LMC, Niesmann+Bischoff, Sunlight and Xplore, the rental companies Crossrent, McRent and rent easy, and also the chassis specialist Goldschmitt, the accessories specialist Movera and the touring portal freeontour all belong to the Erwin Hymer Group. Further information is provided at www.erwinhymergroup.com.

For detailed information & explanations on all weight and seating specifications, please refer to our sales documents, our website, our configurator or contact our <u>brand dealer</u>. If you have any specific questions, please contact us directly:

### PRESS ENQUIRIES

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