

# Press Release

Embargo until 25th of August 2023 10:05 a.m.

Düsseldorf, August 2023

New Bürstner model year: more models, two surprises, new Copa and home from home feel optimisation in detail



- Surprise semi-integrated low profile Lyseo TD concept vehicle with push-out lounge
- Presentation of surprise model Habiton concept vehicle in the new vehicle segment micro campers
- New Copa: now based on Ford Tourneo Custom V710 chassis
- Lineo C: new pop-top roof and more functional rear window solution
- New pop-top roof for Campeo and Eliseo camper vans
- Caravans: My Bürstner app for all and presentation of a new drop-down bed generation

Düsseldorf. Recreational vehicle manufacturer Bürstner, based in Kehl, Germany, already presented what almost amounted to an "explosion" of innovations at Caravan Salon 2022; astonishingly, the company will now be showing two concept vehicles at this year's Salon that take the Bürstner brand's expertise when it comes to comfortable habitations even further:

The micro camper concept vehicle **HABITON BY BÜRSTNER**, based on the popular Renault Kangoo, which could unlock a vehicle segment so far not covered by the

brand manufacturer Bürstner. It represents a new "style of camping" for trend-conscious singles, couples, and families. The vehicle is suitable for everyday use and based on a modular concept. Its highlight is an **inflatable roof tent** that is fully integrated into the vehicle silhouette thanks to an aerodynamically optimised and beautifully shaped roof tent hardtop.

The second surprise is the "Lounge" concept vehicle with a lounge dinette that can be pushed out sideways. This solution turns the vehicle into a lounge on wheels that offers maximum living room and bedroom comfort on the road.

## Bürstner motorhome model updates

For the new season, two further layouts (T 569 and T 590) will be added to the range of **Lineo T** layout choices, now five in total. The **Lyseo TD** layouts have also been modified.

# Camper vans: improved pop-top roof and a new rear window in the Lineo C

From now onwards, the model ranges **Campeo** and **Eliseo** will come with a new poptop roof. The impressive improvements include a panorama feature, a roof vent for better ventilation, a larger sleeping area, a swan neck light with a USB socket, an aluminium bed base for more sleeping comfort and better water ingress protection. Thanks to an electric locking mechanism, it is easy to lower and elevate.

A room climate that makes the vehicle truly feel like a home from home is important. That is why the **Lineo C** is now available with a new rear window that can also be opened with the bike carrier in situ to properly air the habitation area. Also new in this model range: the pop-top roof.

## New urban camper Copa

From the new season onwards, the well thought out versatile model **Copa** offers the customers even more of that "wohnfühlen" home from home feel that is typical for the brand. Bürstner's new version of its bestseller Copa will be based on the new Ford Tourneo Custom V710 chassis. The two already existing layouts, C 500 and C 530, have been adapted for the new chassis and developed further. Initially, it will be on offer with two drive versions based on the diesel engine with front and four-wheel drive.

The model range **Playa Limited**, launched in 2022, can now also be ordered as the C 530 with a washroom.

## Bürstner caravans now even more comfortable

From now onwards, the **My Bürstner Information App** is on offer for all Bürstner caravans, i.e., also for the entry-level models. The smart app increases the user comfort, as various vehicle data can be monitored via a smartphone. In future, the Bürstner camper van extra pack "**Black Forest**" will also be available for the Premio

model ranges. In addition, the inventor of drop-down beds in caravans has developed a new Bürstner caravan drop-down bed generation that is even easier to operate.

You can find further information as well as texts, images, layouts, technical specifications and catalogues in our online press office at http://www.buerstner.com/pressday.

\*\*\*END\*\*\*

### Bürstner on social networks







#### Bürstner GmbH & Co. KG

Bürstner is a brand in the mainstream segment that manufactures motorhomes, caravans and vans. Bürstner is particularly known for harmonious living ideas, functionality and living comfort with a contemporary look. Bürstner GmbH & Co. KG is based in Kehl, Germany, with a second production facility in Wissembourg (France/Alsace) and is part of the Erwin Hymer Group. Further information is also available at https://www.buerstner.com/

### **Erwin Hymer Group**

The Erwin Hymer Group is a 100 percent subsidiary of THOR Industries, one of the world's leading manufacturers of recreational vehicles with more than 32,000 employees worldwide. The Erwin Hymer Group unites motorhome and caravan manufacturers as well as motorhome and caravan accessory specialists, hire and financing services under one roof. The motorhome and caravan brands Buccaneer, Bürstner, Carado, Crosscamp, Compass, Dethleffs, Elddis, Eriba, Etrusco, Hymer, Laika, LMC, Niesmann+Bischoff, Sunlight and Xplore, the rental companies Crossrent, McRent and rent easy, and also the chassis specialist Goldschmitt, the accessories specialist Movera and the touring portal freeontour all belong to the Erwin Hymer Group. Further information is provided at www.erwinhymergroup.com.

## PRESS ENQUIRIES

Stephanie Hillemanns-Wollbrett

Marketing

stephanie.hillemanns-wollbrett@buerstner.com

Thorsten Erhardt

Marketing Director

thorsten.erhardt@buerstner.com