

# **Press Release**

Embargo until 25th of August 2023 10:05 a.m.

Düsseldorf, August 2023

Live at the Caravan Salon Düsseldorf: The concept vehicle "Lounge" – based on the Lyseo TD – interprets the Bürstner maxim of "Travel small, live large" in a different way.



- New Lyseo TD prototype "Lounge" with sideways push-out dinette
- Home from home feel factors: maximum space utilisation, a multifunctional approach and comfort.
- "Cosy living room and comfortable bedroom" on the road a lounge on wheels

**Düsseldorf**. At the Caravan Salon in Düsseldorf, Bürstner will show its concept motorhome "Lounge" with a push-out mechanism that creates a completely new habitation ambience, ideal for couples who value a spacious living and a comfortably-sized sleeping area.

"With our 'Lounge', we have reinterpreted the concept of 'Travel small – live large!', and elevated it to the next level. Drop by and explore our new living room on four wheels – a vision of unparalleled spaciousness," says chairman of the Bürstner management board Jens Kromer.

The concept vehicle's highlight feature is an innovative mechanism for creating more space by pushing out the lounge dinette sideways. Thanks to a sliding table that can be stowed away and an innovative **push-out** sofa bed, the room concept effortlessly converts into a bedroom – a completely new form of flexibility.

A sideboard with a pop up TV lift positioned opposite the bed ensures that you can also enjoy your home comforts whilst on the road. An insulated sandwich construction floor guarantees a comfortable habitation temperature at any time of the year, and also provides additional storage space. A new entrance element with a glass-fronted compartment completes the timeless, modern design.

Never before has that home from home feel been so convincing: the "Lounge" concept car offers maximum utilisation of the available space without any compromises in terms of comfort and a multifunctional approach, thereby achieving the #wohnfühlen home from home feel that is typical for Bürstner.

Exhibition visitors can experience the "Lounge" concept vehicle with push-out mechanism live at the Caravan Salon in Düsseldorf from 26 August to 3 September 2023.

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## Bürstner on social networks



#### Bürstner GmbH & Co. KG

Bürstner is a brand in the mainstream segment that manufactures motorhomes, caravans and vans. Bürstner is particularly known for harmonious living ideas, functionality and living comfort with a contemporary look. Bürstner GmbH & Co. KG is based in Kehl, Germany, with a second production facility in Wissembourg (France/Alsace) and is part of the Erwin Hymer Group. Further information is also available at https://www.buerstner.com/

### **Erwin Hymer Group**

The Erwin Hymer Group is a 100 percent subsidiary of THOR Industries, one of the world's leading manufacturers of recreational vehicles with more than 32,000 employees worldwide. The Erwin Hymer Group unites motorhome and caravan manufacturers as well as motorhome and caravan accessory specialists, hire and financing services under one roof. The motorhome and caravan brands Buccaneer, Bürstner, Carado, Crosscamp, Compass, Dethleffs, Elddis, Eriba, Etrusco, Hymer, Laika, LMC, Niesmann+Bischoff, Sunlight and Xplore, the rental companies Crossrent, McRent and rent easy, and also the chassis specialist Goldschmitt, the accessories specialist Movera and the touring portal freeontour all belong to the Erwin Hymer Group. Further information is provided at www.erwinhymergroup.com.

For detailed information & explanations on all weight and seating specifications, please refer to our sales documents, our website, our configurator or contact our <u>brand dealer</u>. If you have any specific questions, please contact us directly:

## **PRESS ENQUIRIES**

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