

# DISCOVER YOUR BÜRSTNER WOHNFÜHLEN





Bürstner offers a

#wohnfühlen home away
from home feel for everyone.
Learn more about our latest
models and products and
begin your own #wohnfühlen adventure.

One of our designs is bound to be perfect for your needs.

> Jens Kromer, General manager, Bürstner











### CONTENTS

Enter your comfort zone Bürstner Original 14 Bürstner motorhomes parts & accessories New #wohnfühlen ideas How a Bürstner gets 10 that #wohnfühlen 16 Bürstner camper vans Bürstner Individual 12 Bürstner #wohnfühlen models at a glance 18



All of the images in this brochures are examples only and layout-dependent. The technical specifications stated are correct to the best of our knowledge and reflect the production status on the date of the publication of this document (08/2023). At all times, Bürstner reserves the right to make changes or improvements to the product, or to modify the product design and construction. Image colours may vary; errors and omissions excepted. The images may also show extras and accessories that are not included as a standard, or decorations that are not included in the vehicle features and are therefore not part of the offer. We therefore recommend that you refer to our website, use our configurator and/or contact our authorised Bürstner dealer to find out about any potential changes compared to this document during the pre-purchase information process and prior to signing any agreement.

Imprint: Bürstner new models & products magazine 01/2023. PUBLISHED BY: Bürstner GmbH & Co. KG, Weststrasse 33, 77694 Kehl, Germany. www.buerstner.com Legal responsibility for the contents: Thorsten Erhardt. CHIEF EDITOR: Lisa Jung. PRODUCED BY: Kresse & Discher Content Marketing GmbH, Offenburg, Germany. PHOTOS: Bürstner, R2N, Uros Podlogar. Julia Nimke, Magali Hauser, Daniel Fischer, KieferPix – shutterstock. PRINTED BY: EuroPrintPartner GmbH, Weststrasse 26, 77694 Kehl, Germany.





### LYSEO GALLERY TD **HARMONY LINE**

TD 649 G



TD 689 G





Discover the Lvseo Gallerv TD online!

### LYSEO GALLERY TD HARMONY LINE. TRAVEL SMALL, LIVE LARGE.

TD alcove model is the latest addition to the Bürstner motorhome family, it already represents a milestone in the company's history, and not only because of the semi-integrated low profile model's inflatable roof or the insulated sandwich construction floor that ensures all-vearround underfoot comfort.

two compact versions (TD 649 G and TD 689 G), also impresses with a host of small with an open kitchen area with a continupush of a button. ous run of units, including a large hob. It is therefore hardly surprising that the Depending on the version, their owners Lyseo Gallery TD has so far won eight re-

Despite the fact that the Lyseo Gallery 175-litre capacity compressor refrigerator that provides plenty of room for tasty fresh food on the road.

The most outstanding feature, however, is the gallery roof construction, which creates a second habitation level, reached via fixed stairs, that includes a comfortable bed and a table area. The storage compartments and ergonomical-The Lyseo Gallery TD, which is available in ly designed shelves and cupboards integrated into the stairs also provide plenty of storage space. Last but not least, details and other major features. For ex- there's the innovative lighting design, ample, both of the available layouts come which creates a cosy ambience at the

can expect to find either a 142- or a nowned trade and people's choice awards.

Bright and functional: The clever lighting concept also creates a cosy ambience in the washroom area.

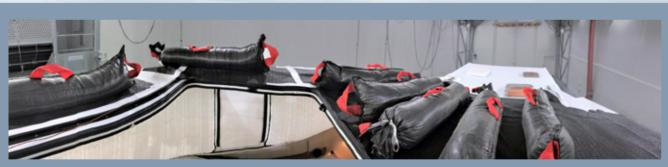


Perfect for surfing the web or sleeping: Bürstner's innovative gallery roof construction ensures comfort in the second habitation level





Twice as much #wohnfühlen: Fixed stairs lead up to the second level, which offers a berth that includes a desk area.



#### LYSEO GALLERY TD - THOROUGHLY TESTED

flatable alcove's resistance to heat (up to 80 degrees Celsius), cold (down to







# FIND YOUR NEW PERSONALISED HOME AWAY FROM HOME

**BÜRSTNER INDIVIDUAL** 

A Bürstner – as unique as you are.

If you've always dreamt of making your vehicle a one-off,
this is the place for you. Welcome to the Bürstner Individual!

Whether extras in the form of alloy wheels and a front grille or wraps in various designs plus stylish lettering – a lot is possible with Bürstner Individual. Bürstner customers can now have their vehicles professionally customised with a choice of exclusive product elements. How it works: First of all, visit your

local Bürstner dealer and choose your dream vehicle. During the ordering process, you can choose the design you'd like for your Playa directly from our portfolio. You are welcome to contact us directly with regard to other models or used vehicles. We are happy to advise you on what's possible!



17" ALLOY WHEELS GLOSSY BLACK

VEHICLE LOWERED BY APPROX. 25MM

PRODUCT GRAPHICS
BÜRSTNER INDIVIDUAL



#### Playa Racing Green

On request: Realisation of individually designed full wraps with Bürstner Individual

BÜRSTNER INDIVIDUAL-DESIGN EXAMPLES

Other colours, mouldings and design versions on reques

REAR SPOILER
PAINTED
BLACK

TINTED SIDE ....
AND REAR WINDOWS
FOR PRIVACY

FRONT GRILLE

PAINTED BLACK



Go to buerstner.com online for more information

New Bürstner models & products 2023

# **#WOHNFÜHLEN OFFERS SO MUCH MORE**

**BÜRSTNER ORIGINAL PARTS & ACCESSORIES** 

Everything you need for your Bürstner model. Our range includes suitable solutions for almost all of your needs: from an additional berth for a child to storage solutions and a merchandise collection. Discover our new products now!

### **BACKRACK+**

Our modular rack system makes it possible to safely transport bikes and bulky accessories. The Backrack+ can be flexibly extended with further practical components.



### **DOG CRATE** Discover even

Our inflatable folding dog crate more original parts & made from drop stitch fabric accessories! keeps you and your four-legged passenger safe.

### **MATTRESS TOPPER**

The topper is made from high-quality viscoelastic foam and covered in the original Bürstner ticking. For a good night's sleep just like at home.

### CAMPING FURNITURE SET

With the Bürstner camping furniture set, you are perfectly equipped for your holiday. It consists of a table, two chairs and a padded storage bag.

### **BÜRSTNER HOME LIGHT**

Whether you secure it at the magnetic bracket or use it as a used flexibly according to your requirements.

dimmable table lamp for indirect lighting – our Home Light can be

Bürstner's new cap with a smart print and a faux leather Bürstner logo label offers stylish sun protection.



### BÜRSTNER MERCHANDISE COLLECTION

With the Bürstner collection, you're perfectly equipped for all seasons. The casual hoodie has favourite piece potential. Thanks to the comfortable cut, the hoodie is always an ideal





bürstner == \*est 1958\*

The mattress with an integrated slatted base follows the contours of the cab, thereby turning it into a comfortable berth.





## **HOW A BÜRSTNER GETS THAT #WOHNFÜHLEN HOME AWAY** FROM HOME FEEL

The #wohnfühlen home away from home feel is down to a perfect balance between design, comfort, quality and functionality. We introduce three people to you who aren't satisfied until this perfect balance has been achieved.

Let's start with the most important as- in actual fact? "#wohnfühlen is when all pect - the people. Or rather, three of these people: Tatjana Afra Weßelbaum, Sylvain Heideier and Tim Niedick. When they put their heads together, sparks fly. They come up with ideas and discard them. They develop concepts, check whether they are feasible, realise them and continue to improve them, over and over. Until everything is perfect. Until everything has got that #wohnfühlen home away from home feel.

However, what is this special Bürstner #wohnfühlen home away from home feel,

senses are satisfied." That's how Tatjana Afra Weßelbaum (54), who has been Bürstner's interior and #wohnfühlen designer for the past fifteen years, defines it. It means that the interior of a Bürstner must be beautiful, that is the design aspect. It must feel good, that is the materials aspect. And everything has to work perfectly, that's the technical aspect. Three aspects, three #wohnfühlen experts. Their work represents the core that is the basis for every innovation, every new vehicle

What's their approach? First of all, they come up with an idea. The one that led to the Lyseo Gallery, for example, was "Travel small, live large" in response to the customer demand for sustainable touring and comfortable living at their holiday destination. The inflatable alcove that elevates in 90 seconds was born. "It's almost magic, the way it increases the space," says Sylvain Heideier (41), who has been with Bürstner for 27 years, enthusiastically about this invention. At trade exhibitions and in conversations with dealers and customers, he learns what they want. One





Reality check: What was it supposed to be like? What was the result? Tatjana Afra Weßelbaum with her sketchbook and her colleagues inside the Lyseo Gallery concept vehicle.

of the aspects that is important to them is sustainability, i.e. using less energy without the loss of driving comfort.

The second step is the design. "What I love about the Gallery is the way it feels on the inside," says designer Tatjana Afra Weßelbaum. The cosy atmosphere, the unobstructed sight line, the convenient stairs leading up into the alcove - all of this is part of the Bürstner wohnfühlen home away from home feel. This also includes the colours and materials which the designer puts together on a mood board.

The next step is the realisation. The devel-

opment of the new Bürstner took over a year. "That wouldn't be possible without VR technology," says head of the Body Development & Construction department Tim Niedick (35). Niedick is one of Bürstner's homegrown talents. An internship as part of his engineering degree led him to Kehl. He then wrote his Bachelor's dissertation whilst at Bürstner, and joined the company after graduating. This is how he summarises his enthusiasm for the Lyseo: "It's an innovation that will completely change the market, in the long run."

As far as the head of the development department Tim Niedick is concerned. VR technology has revolutionised the development of new Bürstner models

### Does everything work?

Experiences planner and product manager Sylvain Heideier checks the vehicle's functions



17

New Bürstner models & products 2023

## **OUR #WOHNFÜHLEN MODELS AT A GLANCE.**

For the most amazing home away from home touring moments.

PLAYA LIMITED

The fully equipped all-rounder

Length: 5.08 – 5.48m
Width: 1.96m

Two layout versions







Learn more about the details and technical specifications of all models now in our catalogues

#### **GO TO CONFIGURATOR:**

Design your vehicle just the way you'd like it to be with the Bürstner vehicle configurator.

www.buerstner.com/uk/configurator

### Semi-integrated low profile models

### **LIMITED T**



The fully equipped entry-level

Length: 6.95 – 7.42m Width: 2.32m

Four layout versions

### LYSEO TD HARMONY LINE



The beloved space miracle

Length: 5.99 – 7.36m Width: 2.30m

Eight layout versions

Harmony

### Integrated

### LYSEO I HARMONY LINE



### The wohnfühl integrated

Length: 6.98 – 7.36m Width: 2.32m

Five layout versions

Harmony

### **ELEGANCE**



### The refined statement

Length: 8.99m Width: 2.34m

Two layout versions

#### Alcove

### LYSEO GALLERY TD HARMONY LINE



The innovative quick-change artist

Length: 6.90 – 6.99m Width: 2.30m

Two layout versions

Harmony

